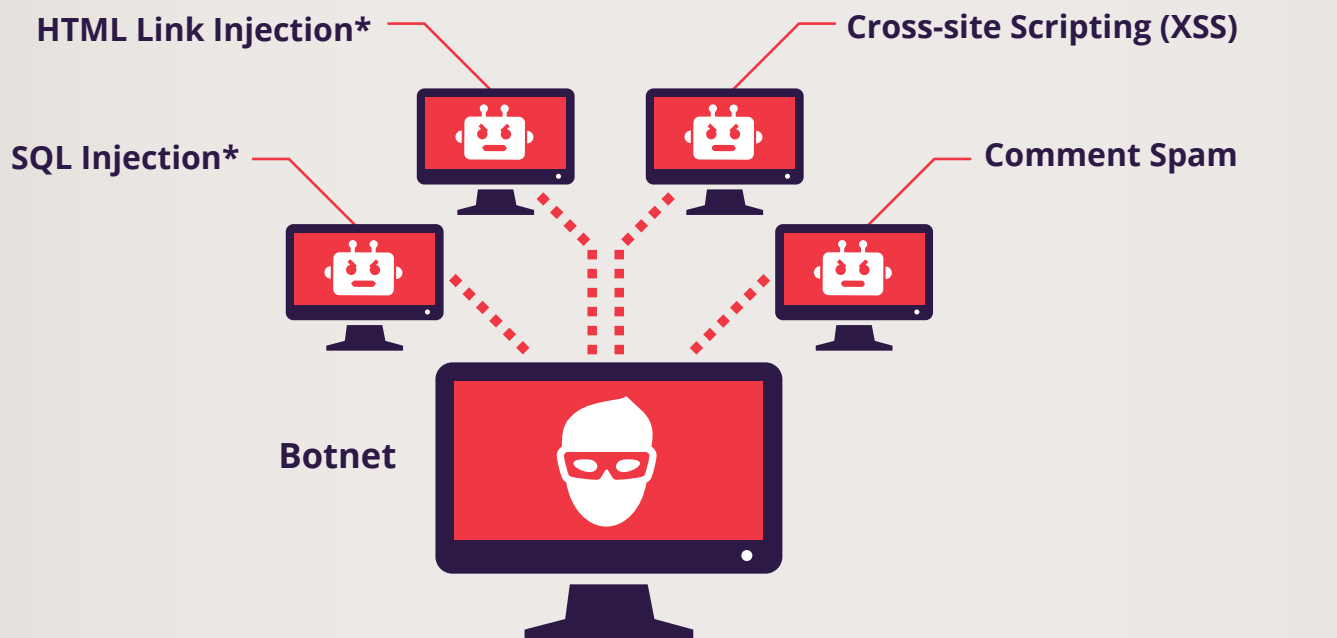


SEO BOTNET SOPHISTICATION

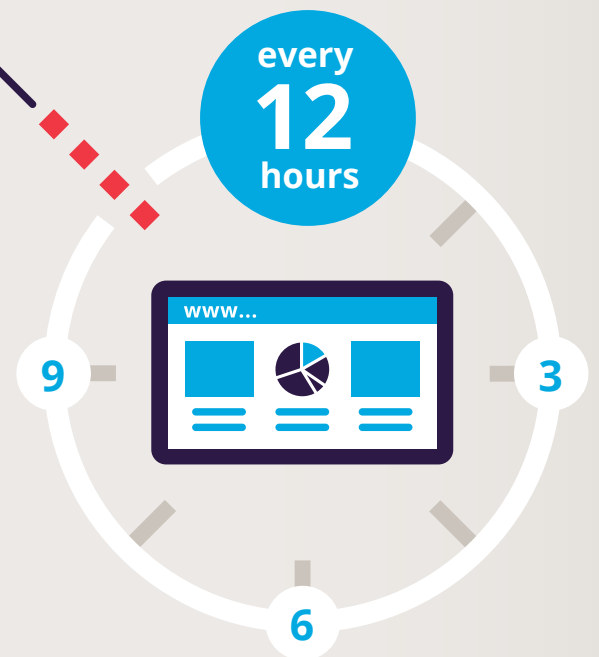
Multi-vector SEO Campaign Powered by Botnets



**Automated
Attacks**
from each botnet host

700+
hosts used
by the botnet

*** 800K+**
HTTP requests



Long-running SEO campaign November 2015 and still active as of April 2016

Botnets in the past were running SEO campaigns, but usually just using one exploit like link injection or comment spam. The HII report from the Imperva Defense Center investigates the botnet driven multi-vector SEO campaign that is still active and monitored since November 2015. The botnet deploys SQL injection, HTML link injection, cross-site scripting, and comment spam in an automated fashion to promote rankings of illegal/counterfeit websites.

Read the [full report](#) and learn how you can protect yourself from SEO botnet attacks.