

FINANCIAL IT SECURITY

December 2006

Securing Financial Enterprises from the Inside Out

THE FUTURE NOW LIST

BY REBECCA SAUSNER,
MICHAEL SISK, MICHAEL
DUMIAK AND HOLLY SRAEEL

Financial IT Security has compiled its “Future Now List,” the first-annual ranking of the 25 best security innovations for 2007. Of the companies chosen, one thread is consistent: the technological sophistication of the products is so significant as to dramatically improve the enterprise’s ability to secure its data and devices going forward, while changing the way businesses manage information, internally and externally. Whether it’s EMC’s acquisition of RSA, Symantec’s partnership with VeriSign, or Liquid Machine’s machinations in enterprise rights management, the critical mission of information security is in protecting and managing data—wherever it resides or is being used.

Also included in this year’s ranking are Fortify/Watchfire, Archer, CyberTrust, PortAuthority Technologies, Imperva, Trend Micro, eEye, MarkMonitor, SkyBox, 3VR, AirMagnet, PGP, Secured eMail, RedSeal, BigFix, 41st Parameter, Secuware, nCircle, ArcSight, AXS-One, Incard Technologies and MessageLabs.

FINANCIAL IT SECURITY

FIGHT

Caught Red-Handed—Imperva Tracks Data Access To Individual User

CATEGORY: DATABASE **PRODUCT:** SECURESPHERE

CLAIM TO FAME: RIVALS DON'T TRACK DATA ACCESS

TO INDIVIDUAL USER **BENCH STRENGTH:** \$17 MIL-

LION IN A RECENT ROUND OF VENTURE FUNDING

PARTNERS: IBM, ORACLE, SYBASE, CROSSBEAM

» **TRADITIONAL DATABASE-monitoring** products are limited to tracking database activity to the Web application. But Imperva's SecureSphere Database Security Gateway takes tracking to the next level by identifying the actual Web user for every database transaction whether that user is an employee, a partner or a customer. This granular view allows financial services companies to better secure their transaction data, document compliance with regulatory requirements, and help auditors assess how well the institution is protecting its data. (Michael Sisk)



US Headquarters
950 Tower Lane, Suite 1550
Foster City, CA 94404
Tel: +1-650-345-9000
Fax: +1-650-345-9004
Toll Free in US: +1-866-926-4678

International Headquarters
12 Hachilazon Street
Ramat-Gan 52522 Israel
Tel: +972-3-6120133
Fax: +972-3-7511133
www.imperva.com

FUTURE NOW LIST

25 BEST INNOVATIONS OF 2007

- 01 » RSA
- 02 » LIQUID MACHINES
- 03 » SYMANTEC
- 04 » FORTIFY/WATCHFIRE
- 05 » ARCHER TECHNOLOGIES
- 06 » CYBERTRUST
- 07 » PORTAUTHORITY
- 08 » IMPERVA
- 09 » TREND MICRO
- 10 » eEYE
- 11 » MARKMONITOR
- 12 » SKYBOX
- 13 » 3VR
- 14 » AIRMAGNET
- 15 » PGP
- 16 » SECURED EMAIL
- 17 » REDSEAL
- 18 » BIGFIX
- 19 » 41ST PARAMETER
- 20 » SECUWARE
- 21 » nCIRCLE
- 22 » ARCSIGHT
- 23 » AXS-ONE
- 24 » INCARD TECHNOLOGIES
- 25 » MESSAGELABS