


The total economic impact of the Imperva data protection solution

Through five customer interviews, Forrester concluded that a composite company receives a net present value (NPV) of USD\$4.0M over 3 years and a return on investment (ROI) of 152%. Payback is in less than six months.


Notable benefits include increased visibility, increased long-term data retention and improved employee experience.

Key Challenges


The need for improved data protection




Legacy tooling difficult to maintain pace with new architectures




Lack of readily available and constructive analytics



Organizations require efficient visibility into a larger window of data



Ever Increasing and costly licensing and storage needs




Telemetry and storage costs proportional to increased volume

“The level of detail that we are getting with Imperva is a vast improvement over our legacy environment. We were always covering all of our databases, but now we are able to review, follow-up, and identify risks much faster.”

- Data security architect, insurance

Summary of financial benefits

After installation of Imperva Data Protection, the composite company realized:



Resource optimization

Reduction of infrastructure & storage costs

\$1.68m

Administration time savings

\$2.91m

Reassignment of FTE resources

\$744k

Reduction of SIEM costs

\$1.42m

Return on Investment

152%

Voice of the Customer

“With Imperva, we see data right away. Before, we could see it, but we would have to go to multiple locations. Now everything is in one place. Information retrieval has gone from a few days to a few hours. In addition, the automation process in Imperva shows us all the information for any individual in one report instead of us having to pull everything together. Now I can actually collate that information in a few minutes.”

- Data security architect, insurance

“Imperva has their WAF, RASP, and DAM all integrated in the data tracking which allows us to see what is happening at both the web and application level. It’s embedded in the query, and then we see that information displayed within Imperva when we look at database activity monitoring events.”

- Data security manager, financial services

“We have Imperva matching a lot of activity for ticket approval. That has been a big lift in terms of economic impact to the team. I was actually able to reduce my offshore resource overhead by doing that.”

- Data protection team manager, insurance

Download the full case study, with methodology, at
imperva.com