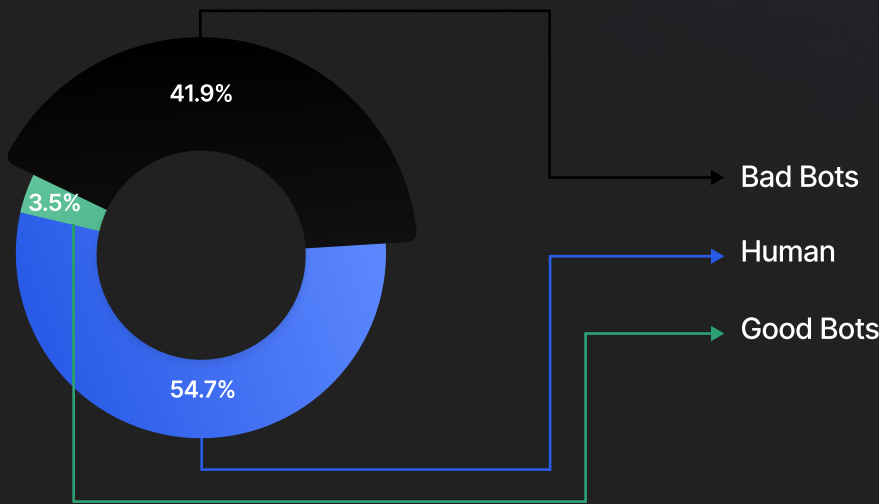


5 Ways Bad Bots Bet on the Gaming and Gambling Industry

The lucrative nature of gaming and gambling sites makes them the jackpot for cybercriminals. How are bad bots rigging the game?

What are the odds that bad bots will target your site?

41.9% of all traffic to gaming and gambling websites are bad bots.



How do bad bots win big?

- Account Takeover Fraud

Bad bots are used to take over legitimate user accounts and withdraw funds or loyalty benefits, make online purchases, and access other accounts on different websites.

- Odds Scraping

Competitors and aggregators scrape betting odds from multiple websites, then use the scraped data to manipulate the odds in their favor (or to their competitor's detriment).

- New User Benefits Abuse

Fraudsters target sign-up incentives and other new user offers by using bots to create free accounts, enabling them to reap the rewards multiple times.

- Gaming Automation

Gaming bots are programmed to run automated tasks until the desired outcome is reached – whether large amounts of in-game currency, acquiring rare items, or increasing winning chances in luck-based games.

- Denial-of-Service Attacks

Bot attacks target the application layer, bombarding sites with thousands of requests so that legitimate traffic cannot access your site.

Arbitrage betting bots exploit imbalances in the odds between different bookmakers. They then place bets that cover all possible outcomes, guaranteeing a profit while the bookmaker is on the losing side.

What is the solution?

Imperva offers Advanced Bot Protection capable of mitigating even the most sophisticated bad bots, including all OWASP Automated Threats.

Contact us now to schedule a demo or begin a free trial.

imperva.com