A CYBERCRIMINAL’S PATH
TO YOUR DATA

You Can’t Patch People
There is no effective protection against Phishing and Malware. Increased IT security spending does not guarantee better protection.

30% of recipients click on phishing email
of users went on to open the malicious attachments or click the link.

99% of malware hashes are seen for only 58 seconds or less.
Malware exploits OS vulnerabilities, most malware was seen only once.

3 pronged attack
(Phishing+Malware+Stolen credentials) widely successful
Compromised end users intent to stolen password.

Your biggest weakness is already on your payroll. Users and Apps remain the weakest link in IT security. Hackers are financially motivated to exploit both human weakness and known application vulnerabilities to get to your data.

Data Breach Prevention
Data-centric Audit and Protection is the first step towards data breach prevention. Imperva SecureSphere Data Audit and Protection can prevent major data breaches. Imperva CounterBreach protects data from theft and loss from insiders. Imperva SkyFence prevents account-centric threats and protects user accounts and data in the cloud.

63% of the data breaches involved weak, default or stolen passwords
83% of cases, victims didn’t find out they’d been breached for weeks
16% of total data breach incidents are attributed to insider and privilege misuse
16.3 % of breaches involving insider misuse took months or years to discover.

DDoS Smokescreen
DDoS attacks are designed to keep you distracted from a massive data breach. Imperva protects your web apps and your infrastructure against all types of DDoS attacks.

30% of web attacks are DDoS.
Imperva Incapsula
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Web Application Attacks
Today’s web attacks go beyond the OWASP top 10 technical attacks and known vulnerabilities. Attackers use stolen web app credentials and take over accounts. Imperva Web Application Protection solutions can help defend against such advanced attacks.

95% of confirmed web app breaches were financially motivated
10% of web app breaches are attributed to known vulnerabilities

Source Verizon DBIR 2016

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