

# Combat Today's Threats

with a Single Platform for App and Data Security



Applications—Gateway to Data  
WAF More Important Than Ever

4x

Increase in data breaches due to web app attacks<sup>1</sup>



#1

Source of data breaches - web app attacks<sup>1</sup>

It's All About the Data  
Cybercriminals are After Your Data

70%

of insider and privilege misuse took months or year to discover<sup>1</sup>



63%

of breaches involved weak, default or stolen passwords<sup>1</sup>

You can't effectively protect your data if you don't know where it resides<sup>1</sup>

Protect Data Where it Lives  
Four Key Steps to Data Protection



**Discover**  
and assess sensitive data



**Monitor**  
access to sensitive data



**Protect**  
data from undesired access or exfiltration



**Comply**  
through consolidated end-to-end security

HOT market segment in 2016  
Application and Data Security<sup>2</sup>

Learn More:  
Combat today's threats with a single platform for app and data security Whitepaper

**IMPERVA**<sup>®</sup>

<sup>1</sup> 2016 Data Breach Investigations Report, Verizon  
<sup>2</sup> 2016 Cyberthreat Defense Report, CyberEdge Group

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