

Ransomware Rising

Thoughts from 170 cyber security pros



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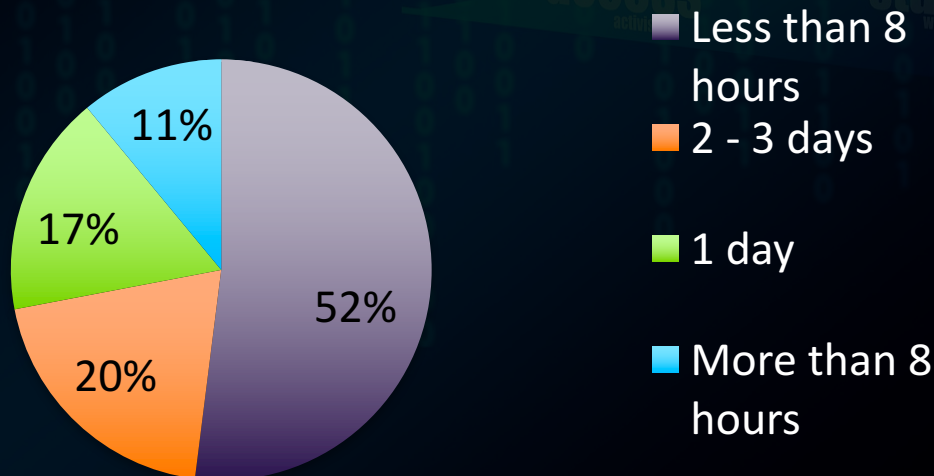
To explore experts' experience and attitudes on ransomware, Imperva surveyed **170** security professionals at RSA 2017, the world's largest gathering of cyber security professionals. Here are the results.



Have you experienced ransomware?

30% of respondents' companies had been infected by ransomware

How long were employees and customers unable to access their systems?



What's your biggest worry?

4%

No impact

11%

Paying the ransom

12%

Lost sales

14%

Bad publicity/ reduced customer satisfaction

59%

Cost of downtime due to lack of access to systems for customers and employees

Would you pay to avoid downtime?

79%

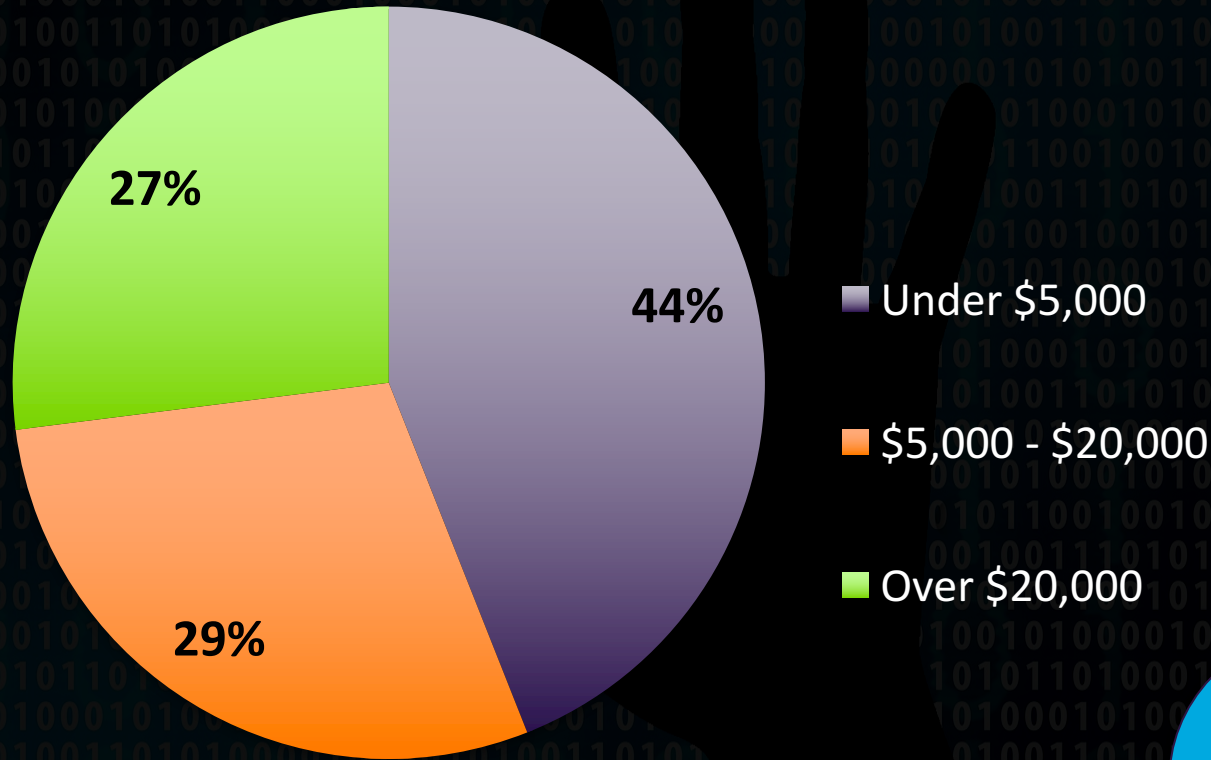
Don't pay ransom

21%

Pay ransom



What's the estimated cost of downtime?



“The real cost of ransomware is downtime and lost productivity. What’s more, the availability of ransomware-as-a-service, combined with high profits for the attackers, means ransomware attacks are likely to escalate in 2017.”

- Terry Ray, Imperva chief product strategist

Wondering how to fight ransomware?

Read

[Insider's Guide to Defeating Ransomware](#)

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